



PASCO COUNTY
TOURIST DEVELOPMENT COUNCIL
APRIL 21ST, 2021 – 10:00AM
WEST PASCO GOVERNMENT CENTER
VIRTUAL TDC AGENDA

LET'S PLAY!

Our Mission:

Experience Florida's Sports Coast Destination Management Organization promotes and develops county visitor brand experiences for economic growth and quality of place

Chairman, Commissioner Mike Moore
Councilman Kenneth M. Burgess, Jr.
Councilman Chopper Davis

Mike Kidd
Wendy Longman
Robert Riehle

Greg Lenners
Mike Bishop
Bobbi L. DeFilippis

A. CALL TO ORDER: Invocation, Pledge of Allegiance, and Roll Call

B. PUBLIC COMMENT

Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.

C. APPROVE MINUTES OF MEETING

C-1. Minutes to be presented at next TDC meeting

D. PRESENTATIONS – (Adam Thomas)

D-1. FY 2022 Draft Budget Page XX

E. FUNDING REQUESTS - (Consuelo Sanchez)

E-1. Sunshine Cup Tournament Page XX

E-2. Clearwater Coast Championships Page XX

E-3. Mrs. Hockey Invite Page XX

F. SPORTS DEVELOPMENT UPDATE - (Consuelo Sanchez)

F-1. Upcoming Events Page XX

F-2. Site Visits Update Page XX

F-3. FSF Grants Update Page XX

F-4. Other Updates Page XX

G. MEDIA REPORT - (Kolby Gayson)

G-1. Marketing Update Page XX

G-2. Website Update

G-3. Social Media Update

G-4. PR Update

H. TOURISM SALES UPDATE - (Anthony Stinsman)

H-1. Tourism Sales Update Page XX

I. INDUSTRY RELATIONS UPDATE - (Gaby LaJeunesse)

I-1. Industry Relations Update Page XX

J. DESTINATION REPORT - (Adam Thomas)

J-1. February STR / TDT Revenue Page XX





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K. OLD BUSINESS

- K-1. New TDC Agenda System
- K-2. Website RFP Update
- K-3. PR Agency RFP Update
- K-4. Team Up! Celebration Update

L. NEW BUSINESS

- L-1. Legislative Update
- L-2. Staff Update
- L-3. TDC Members Update

M. ADJOURNMENT

**Next TDC Meeting:
May 19th, 2021 – 10:00am
Location: Dade City Historic Courthouse**



727.847.8129



FLSportsCoast.com