



PASCO COUNTY  
 TOURIST DEVELOPMENT COUNCIL  
 MARCH 24<sup>th</sup>, 2021 – 10:00AM  
 DADE CITY COURT HOUSE  
 VIRTUAL TDC AGENDA

LET'S PLAY!

*Our Mission:*

*Experience Florida's Sports Coast Destination Management Organization promotes and develops county visitor brand experiences for economic growth and quality of place*

Chairman, Commissioner Mike Moore  
 Councilman Kenneth M. Burgess, Jr.  
 Councilman Chopper Davis

Mike Kidd  
 Wendy Longman  
 Robert Riehle

Greg Lenners  
 Mike Bishop  
 Bobbi L. DeFilippis

**A. CALL TO ORDER:** Invocation, Pledge of Allegiance, and Roll Call

**B. PUBLIC COMMENT**

Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.

**C. APPROVE MINUTES OF MEETING - (Chairman Moore)**

C-1. Approve February 17<sup>th</sup> TDC Minutes as presented

**D. PRESENTATIONS /FUNDING REQUESTS**

D-1. Dade City Bike HUB Presentation Update – (Melanie Romagnoli)

D-2. FY 2021 Q1 Marketing /PR Report – (Kolby Gayson)

D-3. Creative Placement Funding Request for Wiregrass Ranch Sports Campus of Pasco County

**E. SPORTS DEVELOPMENT UPDATE - (Consuelo Sanchez)**

E-1. Upcoming Events

E-2. Postponed / Cancelled / Relocated Events

E-3. Site Visits Update

E-4. Other Updates

**F. MEDIA REPORT - (Kolby Gayson)**

F-1. Marketing Update

F-2. Website Update

F-3. Social Media Update

F-4. PR Update

**G. INDUSTRY RELATIONS UPDATE - (Gaby LaJeunesse)**

G-1. Industry Relations Update

**H. DESTINATION REPORT - (Adam Thomas)**

H-1. January STR

H-2. TDT Revenue Collections – January



727.847.8129



FLSportsCoast.com



PASCO COUNTY  
TOURIST DEVELOPMENT COUNCIL  
MARCH 24<sup>th</sup>, 2021 – 10:00AM  
DADE CITY COURT HOUSE  
VIRTUAL TDC AGENDA

LET'S PLAY!

**I. OLD BUSINESS**

- I-1. Chasco Fiesta Funding Update
- I-2. Visitor Profile Report Follow Up Comments
- I-3. FY 2021 Q1 Treasurer's Report

**J. NEW BUSINESS**

- J-1. Legislative Update
- J-2. Sports Tourism Services & Projects Coordinator Position
- J-3. Team Up Celebration Update
- J-4. New TDC Agenda System - CivicClerk
- J-5. TDC Members Update

**K. ADJOURNMENT**

**Next TDC Meeting:**  
**April 21<sup>st</sup>, 2021 – 10:00am**  
**Location: West Pasco Government Center**



727.847.8129



FLSportsCoast.com