



PASCO COUNTY
 TOURIST DEVELOPMENT COUNCIL
 FEBRUARY 17th, 2021 – 10:00AM
 WEST PASCO GOVERNMENT CENTER
 VIRTUAL TDC AGENDA

LET'S PLAY!

Our Mission:

Experience Florida's Sports Coast Destination Management Organization promotes and develops county visitor brand experiences for economic growth and quality of place

Chairman, Commissioner Mike Moore
 Councilman Kenneth M. Burgess, Jr.
 Councilman Chopper Davis

Mike Kidd
 Wendy Longman
 Robert Riehle

Greg Lenners
 Mike Bishop
 Bobbi L. DeFilippis

A. CALL TO ORDER: Invocation, Pledge of Allegiance, and Roll Call

B. PUBLIC COMMENT

Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.

C. APPROVE MINUTES OF MEETING - (Chairman Moore)

C-1. Approve January 20th TDC Minutes as presented

D. PRESENTATIONS

D-1. FY 2021 Q1 Visitor Profile and Economic Impact Report – (Joseph St. Germain)

E. FUNDING REQUESTS

- E-2. DMO - Pasco EDC Co-Op Video – (Kolby Gayson)
- E-3. USA Hockey Adults Championships - (Consuelo Sanchez)
- E-4. AHCI Memorial Day Hockey Tournament - (Consuelo Sanchez)
- E-5. NTBA Sports Coast Memorial Day Shootout - (Consuelo Sanchez)

F. SPORTS DEVELOPMENT UPDATE - (Consuelo Sanchez)

- F-1. Upcoming Events
- F-2. Postponed / Cancelled Events
- F-3. Site Visits Update
- F-4. FSF Grants Update
- F-5. Other Updates

G. MEDIA REPORT - (Kolby Gayson)

- G-1. Marketing Update
- G-2. Website Update
- G-3. Social Media Update
- G-4. PR Update
- G-5. Other Updates

H. TOURISM SALES UPDATE - (Anthony Stinsman)

H-1. Tourism Sales Update

I. INDUSTRY RELATIONS UPDATE - (Gaby LaJeunesse)

I-1. Industry Relations Update

J. DESTINATION REPORT - (Adam Thomas)

J-1. December STR / TDT Revenue



727.847.8129



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K. OLD BUSINESS

K-1. FY 2020 Annual Visitor Profile and Economic Impact Report to BCC

L. NEW BUSINESS

L-1. Legislative Update

L-2. TDC Members Update

L-3. Human Trafficking Board

M. ADJOURNMENT

**Next TDC Meeting:
March 24th, 2021 – 10:00am
Location: Dade City Historic Courthouse**



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