



PASCO COUNTY
TOURIST DEVELOPMENT COUNCIL
JANUARY 20th, 2021 – 10:00AM
DADE CITY COURT HOUSE
VIRTUAL TDC AGENDA

LET'S PLAY!

Our Mission:

Experience Florida's Sports Coast Destination Management Organization promotes and develops county visitor brand experiences for economic growth and quality of place

Chairman, Commissioner Mike Moore
Councilman Kenneth M. Burgess, Jr.
Councilman Chopper Davis

Mike Kidd
Wendy Longman
Robert Riehle

Greg Lenners
Mike Bishop
Bobbi L. DeFilippis

- A. CALL TO ORDER:** Invocation, Pledge of Allegiance, and Roll Call
- B. PUBLIC COMMENT**
Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.
- C. WELCOME TO NEW TDC MEMBER – (Chairman Moore)**
C-1. Bobbi L. DeFilippis – Director of Sales – SpringHill Suites Marriott Tampa Suncoast Parkway
- D. FLORIDA SUNSHINE LAW, PUBLIC RECORDS, AND ETHICS – (Elizabeth Blair)** Page 13
- E. APPROVE MINUTES OF MEETING - (Chairman Moore)**
 - E-1. Approve October 21st TDC Minutes as presented Page 21
 - E-2. Approve November 18th TDC Minutes as presented Page 30
- F. FUNDING REQUESTS – (Consuelo Sanchez)**
 - F-1. Molten Florida Pre-Qualifiers Page 40
 - F-2. Insider Exposure Events Page 44
 - F-3. Preferred Athletes Events Page 50
 - F-4. Florida Premier Spring Showcase Page 56
 - F-5. Candice Dupree Invitational Page 60
- G. SPORTS DEVELOPMENT UPDATE - (Consuelo Sanchez)**
 - G-1. Upcoming Events Page 64
 - G-2. Postponed / Cancelled Events Page 5
 - G-3. Site Visits Update Page 6
 - G-4. FSF Grants Update Page 6
 - G-5. Other Updates Page 7
- H. MEDIA REPORT - (Kolby Gayson)** Page 8
 - H-1. Marketing Update
 - H-2. Website Updates
 - H-3. CARES Act Update
 - H-4. Social Media
 - H-5. PR Updates
- I. TOURISM SALES UPDATE - (Anthony Stinsman)**
 - I-1. Tourism Sales Update Page 9



727.847.8129



FLSportsCoast.com



PASCO COUNTY
TOURIST DEVELOPMENT COUNCIL
JANUARY 20th, 2021 – 10:00AM
DADE CITY COURT HOUSE
VIRTUAL TDC AGENDA

LET'S PLAY!

- J. INDUSTRY RELATIONS UPDATE - (Gaby LaJeunesse)**
 - J-1. Industry Relations Update Page 10

- K. DESTINATION REPORT - (Adam Thomas)**
 - K-1. October STR / TDT Revenue Page 11
 - K-2. November STR / TDT Revenue Page 12

- L. OLD BUSINESS**
 - L-1. Delegation of Authority for FSF Grants Page 12

- M. NEW BUSINESS**
 - M-1. TDC Members Update

- N. ADJOURNMENT**

Next TDC Meeting:
February 17th, 2021 – 10:00am
Location: West Pasco Government Center



727.847.8129



FLSportsCoast.com