



PASCO COUNTY
TOURIST DEVELOPMENT COUNCIL
NOVEMBER 18TH, 2020 – 9:30AM
DADE CITY COURT HOUSE
TDC AGENDA

LET'S PLAY!

Our Mission:

Experience Florida's Sports Coast Destination Management Organization promotes and develops county visitor brand experiences for economic growth and quality of place

Chairman, Commissioner Mike Moore
Councilman Kenneth M. Burgess, Jr.
Councilman Chopper Davis

Mike Kidd
Wendy Longman
Robert Riehle

Greg Lenners
Mike Bishop

- A. CALL TO ORDER:** Invocation, Pledge of Allegiance, and Roll Call
- B. PUBLIC COMMENT**
Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.
- C. APPROVE MINUTES OF MEETING** (Chairman Moore)
C-1. Approve September 16th TDC Minutes as presented
- D. PRESENTATIONS / FUNDING REQUESTS**
 - D-1. PRESENTATIONS** (Joseph St. Germain)
 - D-1.1. July – September Visitor Profile and Economic Impact Study
 - D-1.2. FY 2020 Visitor Profile and Economic Impact Study Report
 - D-2. FUNDING REQUESTS** (Consuelo Sanchez)
 - D-2.1. Florida Senior Games
 - D-2.2. Florida Premier Winter Cup
 - D-2.3. SVB Championships
 - D-2.4. SVB Marketing Sponsorship Proposal
 - D-2.5. Website Update Funding Request (Kolby Gayson)
 - D-2.6. The Express Conferences Funding Request (Anthony Stinsman/Adam Thomas)
- E. SPORTS DEVELOPMENT UPDATE** (Consuelo Sanchez)
 - E-1. Upcoming Events
 - E-2. Site Visits Update
 - E-3. Other Updates
- F. MEDIA REPORT** (Kolby Gayson)
 - F-1. Marketing Update
 - F-2. PR Updates
- G. TOURISM SALES UPDATE** (Anthony Stinsman)
 - G-1. Tourism Sales Update
- H. INDUSTRY RELATIONS UPDATE** (Gaby LaJeunesse)
 - H-1. Industry Relations Update
- I. DESTINATION REPORT** (Adam Thomas)
 - I-1. Destination Update: STR / TDT Revenue
 - I-2. July – September Quarterly Treasurer’s Report
- J. OLD BUSINESS** (Adam Thomas)
 - J-1. The Zimmerman Agency Agreement Update



727.847.8129



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- K. NEW BUSINESS**
 - K-1. Sports ETA Award
 - K-2. TDC Members Update
- L. ADJOURNMENT**

(Adam Thomas)

**Next TDC Meeting:
January 20th, 2021 – 10:00am
Location: West Pasco Government Center**



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