



PASCO COUNTY
TOURIST DEVELOPMENT COUNCIL
AUGUST 12TH, 2020 – 9:30AM
DADE CITY COURT HOUSE
TDC AGENDA

LET'S PLAY!

Our Mission:

Experience Florida's Sports Coast Destination Management Organization promotes and develops county visitor brand experiences for economic growth and quality of place.

Chairman, Commissioner Mike Moore
Councilman Kenneth M. Burgess, Jr.
Councilman Chopper Davis

Mike Kidd
Wendy Longman
Robert Riehle

Greg Lenner
Judy Sutton
Mike Bishop

- A. CALL TO ORDER:** Invocation, Pledge of Allegiance, and Roll Call
- B. PUBLIC COMMENT**
Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.
- C. APPROVE MINUTES OF MEETING** (Chairman Moore)
C-1. Approve June 17th TDC Minutes as presented
- D. PRESENTATIONS / FUNDING REQUESTS**
 - D-1. PRESENTATIONS**
 - D-1.1. Dade City Bike HUB Presentation Update (Melonie Romagnoli)
 - D-1.2. USA BMX Presentation (Delaney Morrison)
 - D-2. FUNDING REQUESTS** (Consuelo Sanchez)
 - D-2.1. Marketing Matching Sponsorship Program**
 - D-2.1.1. Chasco Fiesta
 - D-2.1.2. Kumquat Festival
 - D-2.1.3. Pigz in Z/Hills BBQ & Blues Fest
 - D-2.2. Sports Event Funding Program** (Consuelo Sanchez)
 - D-2.2.1. 2020 Southern Open Fishing Tournament
 - D-2.2.2. Candice Dupree Invitational - Girls' Basketball
 - D-2.2.3. Blue Star 30 - Girls' Basketball
 - D-2.2.4. Tampa Bay Beach Bums - Beach Volleyball
- E. SPORTS DEVELOPMENT UPDATE** (Consuelo Sanchez)
 - E-1. Upcoming Events
 - E-2. Site Visits Update
 - E-3. New Events
 - E-4. TORHS National Championships Update
- F. INDUSTRY RELATIONS REPORT** (Consuelo Sanchez)
 - F-1. Industry Relations Update
- G. MEDIA REPORT** (Kolby Gayson)
 - G-1. Marketing / Recovery Campaign Update
 - G-2. Social Media Update
 - G-3. PR / FAM Tour Updates
- H. DESTINATION REPORT** (Adam Thomas)
 - H-1. Destination Update: STR / ATR / TDT Revenue



727.847.8129



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I. OLD BUSINESS

I-1. Global Biorisk Advisory Council (GBAC) Update (Adam Thomas)

J. NEW BUSINESS

J-1. Wiregrass Ranch Sports Campus of Pasco County – Grand Opening (Adam Thomas)

J-2. CARES Act – Reimbursable Marketing Campaign Funding (Adam Thomas)

J-3. Draft FY21 Budget (Adam Thomas & Justin Komminos)

J-4. Annual State Audit (Adam Thomas)

J-5. TDC Member Updates

K. ADJOURNMENT

Next TDC Meeting:
September 16th, 2020 – 9:30am
Location: West Pasco Government Center



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