



PASCO COUNTY
TOURIST DEVELOPMENT COUNCIL
JUNE 17, 2020 – 9:30AM
VIRTUAL MEETING
TDC AGENDA

LET'S PLAY!

Our Mission:

Experience Florida's Sports Coast Destination Management Organization promotes and develops county visitor brand experiences for economic growth and quality of place.

Chairman, Commissioner Mike Moore
Council President Kenneth M. Burgess, Jr.
Councilman Chopper Davis

Mike Kidd
Wendy Longman
Robert Riehle

Greg Lenner
Judy Sutton
Mike Bishop

- A. CALL TO ORDER:** Invocation, Pledge of Allegiance, and Roll Call
- B. OPEN TO THE PUBLIC**
Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.
- C. APPROVE MINUTES OF MEETING** (Chairman Moore)
C-1. Approve May 27th TDC Minutes as presented
- D. PRESENTATIONS / FUNDING REQUESTS**
 - D-1. PRESENTATIONS**
 - D-1.1. Wiregrass Ranch Sports Campus of Pasco County Update (Richard Blalock)
 - D-1.2. Partnership with Tampa Bay Sports Commission for Super Bowl 2021 (Adam Thomas)
 - D-2. FUNDING REQUESTS** (Consuelo Sanchez)
 - D-2.1. Z-Mitch Funding Requirements for Torhs 2Hot4Ice National Championships
 - D-2.2. Nike Tournament of Champions – Southeast Region
- E. SPORTS DEVELOPMENT UPDATE** (Consuelo Sanchez)
E-1. 2020 Sports Events Update
- F. INDUSTRY RELATIONS REPORT** (Gaby LaJeunesse)
F-1. Industry Relations Update
- G. MEDIA REPORT** (Kolby Gayson)
 - G-1. Marketing Update
 - G-2. Social Media Update
 - G-3. PR Updates
- H. DESTINATION REPORT** (Adam Thomas)
H-1. Destination Update: ATR / TDT Revenue
- I. OLD BUSINESS** (Adam Thomas)
I-1. Barricade Distribution Plan
- J. NEW BUSINESS**
J-1. TDC Member Updates
- K. ADJOURNMENT**

Next TDC Meeting:
August 12th, 2020 – 9:30am - Location: TBD



727.847.8129



FLSportsCoast.com