



PASCO COUNTY
 TOURIST DEVELOPMENT COUNCIL
 February 19, 2020 – 9:30am
 West Pasco Government Center
 8731 Citizens Dr. New Port Richey, FL 34654
 TDC Agenda

LET'S PLAY!

Our Mission:

Experience Florida's Sports Coast Destination Management Organization promotes and develops county visitor brand experiences for economic growth and quality of place.

| | | |
|--|---------------|--------------|
| Chairman, Commissioner Mike Moore | Mike Kidd | Greg Lenners |
| Vice-Chairman, Councilmember Camille Hernandez | Wendy Longman | Judy Sutton |
| Councilmember, Chopper Davis | Robert Riehle | Mike Bishop |

- A. CALL TO ORDER:** Invocation, Pledge of Allegiance, and Roll Call
- B. OPEN TO THE PUBLIC**
Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.
- C. APPROVE MINUTES OF MEETING** (Chairman Moore)
C-1. Approve January 8th TDC Minutes as presented
- D. PRESENTATIONS**
 - D-1. PRESENTATIONS**
 - D-1.1. FY 2020 Q1 Economic Impact & Visitor Tracking Report – D&SG (Joseph St. Germain)
 - D-1.2. FY 2020 Q1 Communications and Marketing Report – TZA (Mallory Hartline)
 - D-1.3. Marketing Matching Sponsorship Program Update (Consuelo Sanchez)
 - D-2. FUNDING REQUEST** (Consuelo Sanchez)
 - D-2.1. Gran Fondo Florida
 - D-2.2. Florida Premier Football Club Spring Showcase
 - D-2.3. AJGA at Saddlebrook
 - D-2.4. 2020 Florida Amateur Athletic Union West Coast Karate Championships
 - D-2.5. America Collegiate Hockey Association DIII South Regionals
- E. SPORTS DEVELOPMENT UPDATE** (Consuelo Sanchez)
- F. INDUSTRY RELATIONS AND ADVOCACY UPDATE** (Gaby LaJeunesse)
- G. MEDIA REPORT** (Kolby Kucyk)
- H. DESTINATION REPORT** (Adam Thomas)
 - H-1. Destination Update (STR/TDT Revenue)
 - H-1.1. STR Report
 - H-1.2. All The Rooms Report
 - H-1.3. TDT Revenue
- I. OLD BUSINESS** (Adam Thomas)
 - I-1. Legislative Update
 - I-2 DMO Annual Report
 - I-3. FY 2020 Q1 Treasurer's Report
 - I-4. 2020 TDC Meetings Schedule Update



727.847.8129



FLSportsCoast.com



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J. NEW BUSINESS

J-1. TDC Member Updates

K. ADJOURNMENT

Next TDC Meeting:
March 25th, 2020 – 9:30am
Dade City Historic Courthouse
37918 Meridian Ave. Dade City, FL 33525



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