



PASCO COUNTY
 TOURIST DEVELOPMENT COUNCIL
 January 8, 2020 – 9:30am
 Dade City Historic Courthouse
 37918 Meridian Ave. Dade City, FL 33525
 TDC Agenda

LET'S PLAY!

Our Mission:

Experience Florida's Sports Coast Destination Management Organization promotes and develops county visitor brand experiences for economic growth and quality of place.

Chairman, Commissioner Mike Moore	Mike Kidd	Greg Lenners
Vice-Chairman, Councilmember Camille Hernandez	Wendy Longman	Judy Sutton
Councilmember, Chopper Davis	Robert Riehle	Mike Bishop

- A. CALL TO ORDER:** Invocation, Pledge of Allegiance, and Roll Call
- B. OPEN TO THE PUBLIC**
Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.
- C. APPROVE MINUTES OF MEETING** (Chairman Moore)
C-1. Approve November 13th TDC Minutes as presented
- D. PRESENTATIONS**
 - D-1. PRESENTATIONS**
 - D-1.1. International Training and Running Center (BB Robert, Speed & Agility Trainer)
 - D-1.2. AdventHealth Center Ice Annual Event Funding Agreement
- E. SPORTS DEVELOPMENT UPDATE** (Consuelo Sanchez)
- F. INDUSTRY RELATIONS AND ADVOCACY UPDATE** (Gaby LaJeunesse)
- G. MEDIA REPORT** (Kolby Kucyk)
- H. DESTINATION REPORT** (Adam Thomas)
 - H-1. Destination Update (STR/TDT Revenue)
 - H-1.1. STR Report
 - H-1.2. All The Rooms Report
 - H-1.3. TDT Revenue
 - H-2. FY 2018 - 2019 - Q4 Treasurer's Report
 - H-3. DMO Moving Update
- I. OLD BUSINESS** (Adam Thomas)
 - I-1. Legislative Update
- J. NEW BUSINESS**
 - J-1. Introduction of new FSC Team Member
 - J-1.1. Tourism Sales Manager, Anthony Stinsman
 - J-1.2. Digital Communications Specialist, Chris Joy
 - J-2. TDC Member Updates
- K. ADJOURNMENT**

Next TDC Meeting:
February 19th, 2020 – 9:30am
West Pasco Government Center – 8731 Citizens Dr. New Port Richey, FL 34654



727.847.8129



FLSportsCoast.com