



PASCO COUNTY  
 TOURIST DEVELOPMENT COUNCIL  
 November 13, 2019 – 9:30am  
 Dade City Historic Courthouse  
 37918 Meridian Ave. Dade City, FL 33525  
 TDC Agenda

LET'S PLAY!

*Our Mission:*

*Experience Florida's Sports Coast Destination Management Organization promotes and develops county visitor brand experiences for economic growth and quality of place.*

Chairman, Commissioner Mike Moore	Mike Kidd	Greg Lenners
Vice-Chairman, Councilmember Camille Hernandez	Wendy Longman	Judy Sutton
Councilmember, Chopper Davis	Robert Riehle	Mike Bishop

- A. CALL TO ORDER:** Invocation, Pledge of Allegiance, and Roll Call
- B. OPEN TO THE PUBLIC**  
Persons wishing to address the Council are requested to sign in and will be limited to three (3) minutes.
- C. APPROVE MINUTES OF MEETING** (Chairman Moore)  
C-1. Approve October 16th Minutes as presented
- D. PRESENTATIONS**
  - D-1. PRESENTATIONS**
    - D-1.1. FSC Visitor Center at Dade City Bike Depot (Melanie Romagnoli)
    - D-1.2. FY 2019 Economic Impact & Visitor Tracking Report – D&SG Research (Joseph St. Germain)
    - D-1.3. Florida Ave Brewing Presentation – Florida Ave Brewing (Anthony Derby)
  - D-2. FUNDING REQUEST**
    - D-2.1. SportsAccord and Pan Am International Conference
- E. SPORTS DEVELOPMENT UPDATE** (Consuelo Sanchez)
- F. INDUSTRY RELATIONS AND ADVOCACY UPDATE** (Gaby LaJeunesse)
- G. MEDIA REPORT** (Kolby Kucyk)
- H. DESTINATION REPORT** (Adam Thomas)  
H-1. Destination Update (STR/TDT Revenue)
- I. OLD BUSINESS** (Adam Thomas)  
I-1. Legislative Update
- J. NEW BUSINESS**  
J-1. Introduction of new Tourism Sales Manager, Anthony Stinsman
- K. ADJOURNMENT**

**Next TDC Meeting:**  
 January 8<sup>th</sup>, 2020 – 9:30am  
 West Pasco Government Center – 8731 Citizens Dr. New Port Richey, FL 34654



727.847.8129



FLSportsCoast.com