



FOR IMMEDIATE RELEASE
October 15, 2020

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****UPDATE****

Pasco County Hosts Community Meetings to Shape Strategic Plan

~~Make your voice heard as we identify opportunities and prepare for the future~~

PASCO COUNTY, FL ---- Make your voice heard on the state of our community. Following a delay due to the pandemic, Pasco County will host SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis sessions during a [series of community meetings](#) throughout the coming months **beginning Thursday, October 22, 2020**. Your feedback will help update the County's Strategic Plan as we shape a bright future.

The Board of County Commissioners is asking for your input in the following areas:

- Identifying Pasco's competitive advantages in the Tampa Bay region
- Exploring opportunities for increased levels of service
- Preparing Pasco County for the next five years of growth
- Identifying potential challenges
- Improving operations and service delivery to the community

SWOT is a strategic planning tool used to help clarify and summarize key internal and external issues and opportunities impacting Pasco County. Feedback from community members and stakeholders provides a better understanding of Pasco's unique assets and competitive positioning in the Tampa Bay region.

This process is critical to developing the strategic plan in areas related to capacity for growth, as well as cultural, economic, technological, intellectual and physical assets to promote Pasco County's economic vitality.

To be mindful of the wellness of our participants and team members, [pre-registration](#) and face masks are required and social distancing guidelines will be followed. Several virtual sessions will be offered for those who prefer not to participate in person.

To learn more about the process, view a complete community meeting schedule, and register to participate, please visit: bit.ly/PascoSWOT. For more information, call: 727.847.8115 or e-mail: pcadmin@mypasco.net.