



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

Date: November 6, 2019

## Jeff Philbin of MasterChef to Host Food Workshop at Pasco County Kitchen Incubator

*The reality television star will host a food panel question and answer workshop for food business entrepreneurs*

PASCO COUNTY, FLORIDA (November 6, 2019) —Pasco EDC's entrepreneur program SMARTstart is hosting 'Food is the Biggest Business', as a part of its free Education Series on Wednesday November 20, from 6:00-7:30 p.m. The workshop will be held at the brand-new East Pasco Incubator Kitchen (EPIK) in the SMARTstart East Pasco Entrepreneur Center in Dade City located at, 15029 14th Street Dade City. The workshop will feature a panel of successful food entrepreneurs from around the region and will feature special guest emcee, Jeff Philbin, former MasterChef contestant.

"We offer a free Education Series to support Pasco County entrepreneurs and small businesses," said Bill Cronin, Pasco EDC President. "This series is an exciting one, because it is at our brand-new incubator kitchen and has so many successful panelists devoting their time to helping food entrepreneurs."

The East Pasco Incubator Kitchen (EPIK) features commercial-grade equipment generously donated by Welbilt, Inc., classroom space for food workshops, and a packaging and labeling station. There are also free community garden plots available by reservation, where people can actually grow their own ingredients.

"With an entrepreneurial spirit that has always been a part of the Tampa Bay DNA, it is exciting to see it evolve inside food and beverage, it is inspiring to see its growth spill into all aspects of business," shared Chef Jeff Philbin, PPK.

Workshop panelists include:

- a. Emcee – Chef Jeff Philbin, PPK
- b. Panelist – Michael Blasco, Tampa Bay Food Trucks
- c. Panelist – Chef David Robbins, Society, Fort Myers, FL
- d. Panelist – Shari Bresin, UF/IFAS – Family and Consumer Sciences
- e. Panelist – Brian West, Publix Super Markets
- f. Panelist – Chris McArthur, Owner Patriot Coffee Roasters

To register for this free event visit, <http://pascoedc.com/events/details/entrepreneur-education-series-food-is-the-biggest-business>.

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#### **About Pasco Economic Development Council**

*The Pasco Economic Development Council is committed to developing Florida's most competitive climate for business growth by providing*

businesses, that seek to start, move, or grow in the North Tampa Bay area, a comprehensive suite of programs that can help them to reach their full economic potential. Since 1987, Pasco EDC has fostered a strong partnership funded by corporate and public investors focused on the economic vitality of Pasco County. Discover more at [www.pascoedc.com](http://www.pascoedc.com).

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