



**FOR IMMEDIATE RELEASE**  
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## **Median Makeover Work Begins Along Gulf Coast Highway**

*~~First phase of U.S. 19 landscape construction project~~*

**PASCO COUNTY, FL** ---- A median makeover is coming to Pasco County, featuring a fresh, new look and landscaping along the [Gulf Coast Highway](#) (U.S. 19). The multi-part beautification project kicks off in January 2019, and will stretch from the Pinellas to Hernando County lines.

“These major landscaping improvements will help transform this corridor,” said Public Infrastructure Assistant County Administrator Mike Carballa. “Gulf Coast Highway redevelopment is a longtime priority of the Board of County Commissioners, and we’re working alongside the Florida Department of Transportation to implement these enhancements.”

The initial phase consists of 3.3 miles, including a gateway feature adjacent to the Pinellas County Line at Phoenix Avenue and medians in Holiday and Hudson. The [first phase](#) is expected to be completed by fall 2019, with remaining phases covering 12.25 miles of newly-landscaped medians.

Pasco County [Engineering Services](#) is overseeing the median makeover and Morelli Landscaping, Inc. is the contractor for this project.

The initiative is a key element of [The Harbors - West Market District](#) redevelopment plan prepared by [Pasco County Planning and Development](#) that promotes coastal opportunities and revitalization of the U.S. 19 corridor.

Additional work is planned, with support and funding for the landscape improvements provided by the Florida Department of Transportation. These future improvements will add another \$2 million of landscaping and beautification to the medians.

*To learn more about Pasco County Engineering Services, click here: <http://bit.ly/2rKgqmi>.*

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