



FOR IMMEDIATE RELEASE
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Media Relations & Communications
Office: 727.815.7177
pio@pascocountyfl.net

Animal Services Using New Facial Recognition App for Lost Pets

~~New partnership with 'Finding Rover' helps identify lost pets in Pasco County~~

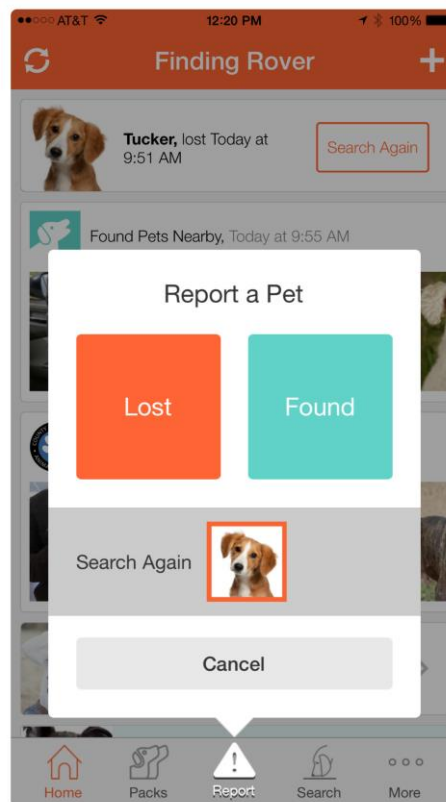
LAND O' LAKES, FL ---- [Pasco County Animal Services](#) (PCAS) is joining the ranks of innovative shelters using facial recognition technology to identify lost dogs and cats with the **Finding Rover App**. The high-tech app is reuniting lost pets and owners one smartphone photo at a time. You can download the free app from the App Store or Google Play.

Whether you lose a pet or find one, simply upload a photo on the app or at [findingrover.com](#) to begin the search and matching process. Facial recognition technology for animals scans a database of registered pets.

Every dog and cat who enters the PCAS shelter system is now registered on Finding Rover. Finding Rover users can search the shelter and surrounding areas for a missing pet or the family of a found pet.

“Dogs and cats are beloved family members, and if he or she goes missing, it can be devastating to everyone involved,” said Finding Rover CEO/Founder John Polimeno. “Registering on Finding Rover is another step all pet parents should take to further protect their furry family members.”

In addition to helping lost pets return home, Finding Rover also features dogs and cats available for adoption. You can view PCAS’s found and adoptable pets with just one click on [Facebook](#) or our [website](#).



Help PCAS save lives – register for free on [Finding Rover](#) today and help spread the word. The more people who register, the more PCAS can help reunite lost dogs and cats with their families and place adoptable pets in new homes.