



FOR IMMEDIATE RELEASE
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Citizen input needed for Pasco County Strategic Plan

~~County-wide SWOT Analysis underway~~

PASCO COUNTY, FL ---- As part of the upcoming Strategic Plan update, Pasco County continues to hold a SWOT analysis with community members and stakeholders to gain a better understanding of the (SWOT) **Strengths, Weaknesses, Opportunities** and **Threats** facing our County.

Upcoming meetings include the following:

Topic for discussion: Open to all Citizens/ Neighborhood Civic
Monday, August 22, 2016: Alice Hall – Zephyrhills

Topic for discussion: Public Safety
Monday, August 29, 2016: Starkey Environmental Center – New Port Richey

Topic for discussion: Agriculture/ Environmental
Thursday, September 8, 2016: Alice Hall – Zephyrhills

Topic for discussion: Not-for-Profits
Monday, September 12, Utilities Building – Land O’Lakes

Topic for discussion: Hospitality/Tourism
Monday, September 19, 2016, St. Leo University – TECO Hall, St. Leo

Topic for discussion: CONA
Monday, September 26, 2016, Starkey Environmental Center, New Port Richey

For times, locations and more information about these meetings click on this link:
<http://pascocountyfl.net/index.aspx?NID=2521>

2-2-2- PUBLIC INPUT FOR COUNTY STRATEGIC PLAN

The importance of a SWOT analysis lies in its ability to help clarify and summarize the key issues and opportunities facing Pasco County. The Strategic Plan is updated every four years, making this a unique opportunity for the public to provide feedback on public policy at the local level. We are seeking the public's participation in sharing their ideas for what they would like to see in the County's next Strategic Plan.

The Board of County Commissioners is asking for the public's input in the following areas:

- Identifying Pasco's competitive advantages in the Tampa Bay region
- Exploring opportunities for increased levels of service
- Preparing the County for another transition cycle
- Allowing for the development and improvement of existing contingency plans
- Preparing the County for potential concerns and developing potential solutions

All citizens are invited to participate in upcoming meetings and to share their thoughts with other community members. Invite your friends and neighbors and participate in the ongoing meetings!

For additional information, please contact Paula Baracaldo in the Office of Government Affairs at (727) 815-7092 or visit www.pascocountyfl.net.

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