



**FOR IMMEDIATE RELEASE**  
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## **Pasco Upcycle Festival**

*~~The 2016 Pasco Upcycle Festival Seeks Vendors~~*

**PASCO COUNTY, FL** ---- The second annual Pasco Upcycle Festival event will be held in November and organizers are seeking vendors to participate in the event. The purpose of the Pasco Upcycle Festival is to reduce waste by changing peoples' perceptions of what can be salvaged into not only something useful, but often times a work of art.

The event is scheduled for Saturday, November 12<sup>th</sup> from 9 a.m. to 3 p.m. in Sims Park located at 6431 Bank Street in New Port Richey. This event is a partnership between Keep Pasco Beautiful and Pasco County.

Festival organizers are currently seeking upcycle, farmers market and environmentally-friendly vendors. This year they have also added a pet adoption component – so they are looking for animal rescue groups along with pet-related vendors. Once again they will not be charging vendor fees so as to entice vendors to come to the event. They are estimating the attendance at 2,500. For more information on the event, e-mail [info@keepascobeautiful.org](mailto:info@keepascobeautiful.org) or call (727) 856-7252.

Many people hear waste reduction and think of the standard household recycling of aluminum cans at the curb, but the options are much broader than that. Many things can be reused to reduce the amount of waste in our environment. There is a term for the ingenious process of reinventing something with a new purpose: upcycle.

“Last year the event was a great success,” said Kristen King, Keep Pasco Beautiful Coordinator. “There are so many talented people in our community, and we are thrilled with all the positive feedback we’ve received.”

There will be numerous upcycle vendors with items such as pallet furniture and spoon bracelets. For entertainment they will have a stage with bands including Noah and the Greens. Sims Park has recently been renovated and is an amazing venue to host the event. Admission is free.

For more information on Keep Pasco Beautiful go to the following link:

<http://keepascobeautiful.org/>

For more information about recycling in Pasco County:

<http://www.pascocountyfl.net/index.aspx?nid=181>