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FOR IMMEDIATE RELEASE

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Visit Pasco to Host the 2016 Tourism Summit
~Pasco Tourism's official website can be found at www.VisitPasco.net

PASCO COUNTY, FL. --- Join Pasco County Tourism for the 2016 Tourism Summit held at the brand new Holiday Inn Express & Suites in Trinity on March 10, from 9:00 to 11:00 a.m. The Summit is an informative session on the County's Sports Event Sponsorship and Special Event Marketing Programs, Visit Florida Marketing Grant opportunities, new application processes, marketing tips and much more!

Every year Visit Pasco hosts a meeting to get their tourism partners in the same room to bounce ideas off each other, talk about what's working and what could use improvement and to catch up with everyone. As a bonus this year Visit Florida representative Brandy Hastings will be addressing marketing program opportunities they offer their members.

"It's nice to get everyone together to give them updates on what's new with our department and to let them know where Visit Pasco is heading," said Ed Caum, Tourism Manager. "We have so many great events in Pasco County, getting all of the organizers together and talking could potentially lead to more great marketing opportunities."

"We wanted to hold it in the new hotel, so our event organizers can get acquainted with the staff they will be working with throughout their events," said Caum.

If you are interested in hosting an event in Pasco County and would like to learn more about the Sports Event Sponsorship and Special Event Marketing Programs please RSVP to the Visit Pasco Office at 727-847-8129 or lstmartin@pascocountyfl.net. Spots are limited and are filling up fast, get your reservation in today.