



FOR IMMEDIATE RELEASE
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Contact: Consuelo Sanchez
Tourism Development
Office: 727.847.8129
cbsanchez@pascocountyfl.net

Visit Pasco opens 2017 Grant Cycle

~~Special Event organizers encouraged to apply~~

PASCO COUNTY, FL ---- The Pasco County [Office of Tourism Development](#) (OTD) and the [Tourist Development Council](#) (TDC) budget \$80,000 yearly to market special events held in Pasco County. This is an open invitation for special event organizers to apply for a **Special Event Marketing Program Grant**.

The grant application cycle is open through June 19, 2017. Tourism staff will review all eligible application packets and make recommendations to the TDC. Applicants will be required to present their information to the TDC on July 19, 2017 at the Historic Pasco County Courthouse, located at 37918 Meridian Avenue in Dade City, Florida.

To apply for funding, please contact Pasco County's Office of Tourism Development:

- Phone: 727.847.8129
- E-mail: tourism@pascocountyfl.net

Click [here](#) to review forms and eligibility requirements: <http://bit.ly/2rDcPWI>.

The Special Event Marketing Program facilitates and fosters the growth of special events in Pasco County by increasing marketing efforts to boost visitor travel, hotel stays, retail store traffic and restaurant business. The program is designed to generate a larger out-of-county and out-of-state economic impact. Special events should promote Pasco County as a tourist destination through artistic, cultural or other unique experience that is not competitive in nature.

For more information on Pasco County Tourism, click here: www.visitpasco.net.

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"Pasco County—Florida's Premier County"