



FOR IMMEDIATE RELEASE
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Florida Finale lacrosse event to be held alongside Dick's Tourney

~~More teams can participate with expanded opportunities to play in Pasco~~

WESLEY CHAPEL, FL ---- [National Development Program \(NDP\) Lacrosse](#) has announced it will debut the DICK'S Sporting Goods Florida Finale lacrosse tournament December 29 – 31 in Wesley Chapel, Florida in conjunction with the 11th annual DICK'S Sporting Goods Tournament of Champions presented by Pasco County.

The Florida Finale event, like the pre-collegiate national championship, will feature high school elite and rising stars divisions, as well as 15U, 13U and 11U competitions. The biggest difference is the invitation process. Teams must earn bids to compete in the DICK'S Sporting Goods Tournament of Champions. Entry into the DICK'S Sporting Goods Florida Finale is open to all teams that participate in an official qualifying tournament this year that *do not* earn a national championship bid.

“Coaches and players from teams that haven't qualified have been asking for the opportunity to play lacrosse over New Year's in warm, sunny Florida,” said Josh Gross, NDP Vice President of Business Operations. “The DICK'S Sporting Goods Florida Finale gives them that chance. This event will be a great extension of the qualifying tournament series and the coveted national championship platform.”

“This is great for Pasco,” explained Ed Caum, Pasco County Tourism Manger. “This means more teams will be in the Tampa Bay Area during the final week of the year and businesses around the region will benefit.” Caum adds that sponsorship opportunities are still available for the tournament through the Greater Wesley Chapel Chamber of Commerce.

The tournaments will be held simultaneously in Pasco County, about 30 minutes north of Tampa. Pasco has been home to the championship tournament since January, 2008.

Teams that register for the Florida Finale and earn bids to the national championship, will automatically be registered for the DICK'S Sporting Goods Tournament of Champions.

[Click here to register.](#)

For more information on Pasco County Tourism, click here: www.visitpasco.net.

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“Pasco County—Florida's Premier County”