



FOR IMMEDIATE RELEASE
August 10, 2017

Contact: Jennifer Seney
Recycling Supervisor
Office: 727.856.4539
jseney@pascocountyfl.net

Pasco County Recycling receives award

~~ Newspaper in Education insert won Honorable Mention in national contest ~~

PASCO COUNTY, FL ---- Pasco County Recycling and Education in partnership with the Tampa Bay Times and the Pasco County School Board won an Honorable Mention in the National Newspaper Association “Newspaper and Education” contest for their work on the insert *Pasco Recycling 2017: Make every day Earth Day*.

“Educating residents about recycling in Pasco County is one of our most important priorities,” said Recycling Supervisor Jennifer Seney. “We try to promote environmental awareness and good recycling habits, and our annual recycling insert is a perfect opportunity to do just that.” This insert informs residents of Pasco about recycling facilities and programs, and it showcases the winners of the Art of Recycling.

Newspapers from all across the country participate in the annual competition in various categories and circulation sizes. This year, five newspapers from across four states won a total of seven awards. *Pasco Recycling 2017: Make every day Earth Day* was entered in the circulation above 100,000 *Partnerships* category, which celebrates collaboration between newspapers and education. Winners will be recognized at the National Newspaper Association’s 131st Annual Convention, held in Tulsa, Oklahoma.

Highlights of this year’s Newspaper in Education include Composting, Earth Patrol, Electronics Recycling, and Upcycling. The insert emphasizes that Pasco citizens who have twice-a-week trash service are already paying for recycling service. A citizen can call their trash hauler for a recycling schedule or for the required sticker. The county has stickers, as well.

See the entry online at:

<http://nieonline.com/tbtimes/downloads/supplements/PascoRecycling2017.pdf>

See contest details at:

<http://www.nnaweb.org/newspaper-and-education-contest>

For information about what you can recycle, go to the Pasco County Recycling webpage at:

<http://www.pascocountyfl.net/index.aspx?NID=181> or contact Jennifer Seney at 727-856-4539 or by email at jseney@pascocountyfl.net

1 of 1