



**FOR IMMEDIATE RELEASE**  
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## **PCPT honored with two marketing awards**

*~~Awards for Electronic Media and Internal Employee Communications~~*

**PASCO COUNTY, FL** ---- The [Pasco County Public Transportation Department](#) (PCPT) is being honored with two marketing awards – presented by the Florida Public Transportation Association (FPTA) on December 11, 2016.

PCPT received *first place* for Electronic Media/Audio-Visual for a live remote broadcast with local radio station Hits 106 during an inaugural bus ride on August 15, 2016 celebrating the new County Connector bus service along the SR 54 corridor.

PCPT also received *third place* for Internal Employee Communications for a 30 second employee customer service video.

“This is a wonderful honor for PCPT to be recognized by our peers for our marketing efforts,” said PCPT Interim Director Kurt Scheible. “We would also like to recognize the efforts of Rosemarie Bruckner of our marketing department for her outstanding work in promoting PCPT.”

Click [here](#) to watch PCPT’s award-winning video: <http://bit.ly/2hwDX5C>.

Click on these links to see photos of the awards:

[Photo of PCPT staff with awards](#)

[Photo of Electronic Media award](#)

To learn more about Pasco County Public Transportation, including bus routes, transportation news and schedules visit the PCPT website at: <http://www.ridepcpt.com>.

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*“Pasco County—Florida's Premier County”*