



**FOR IMMEDIATE RELEASE**  
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## **Pasco Upcycle Festival experiences huge growth**

*~~Thousands enjoyed pairing of waste reduction and art~~*

**NEW PORT RICHEY, FL** ---- Thousands turned out for the 2nd Annual [Pasco Upcycle Festival](#) in Sims Park on November 12, marveling at the work of more than 80 vendors who made roosters out of tires, jewelry out of spoons, wall art with welded tools, drums out of propane tanks, and pallet signs with whimsical sayings.

The event was moved to Downtown New Port Richey to attract more people, and this year more than six times the number of people showed up! About 3,300 enjoyed this year's festival – up from 500 visitors last year!

“We are so thankful for the community’s support,” said Keep Pasco Beautiful Coordinator Kristen King. “It was exciting to see so many talented vendors, who are such an inspiration.”

Vendors sold things like local honey, pepper jelly, and native plants while The Buskrats and Clemons Road provided bluegrass and country music.

Click on the links below for photos from the festival:

[Festival-goers enjoy upcycled artwork](#)

[Upcycle vendors fill Sims Park November 12, 2016](#)

The Pasco Upcycle Festival is held in conjunction with American Recycles Day. The event aims to change behavior by teaching people to reuse items and reduce the amount of waste in our environment.

The 3<sup>rd</sup> Annual Pasco Upcycle Festival will be held in Sims Park November 18, 2017.

The [Pasco Upcycle Festival](#) is a partnership between Keep Pasco Beautiful and Pasco County.

For more information about the Pasco Upcycle Festival and Keep Pasco Beautiful, click here: <http://keepascobeautiful.org>.

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